



Cenex® Premium Diesel Fuel
The product of refined thinking

At Cenex,® it's our priority to study and understand the fleet business. This allows us to anticipate and address your changing needs—proactively and aggressively. Based on knowledge and experience, we've developed Cenex Wintermaster® Premium Diesel Fuel to meet the demands of new and existing engine technology and to deliver the cold-weather protection your engines need — while optimizing power and performance.



A better fuel and a better way to track costs. The Cenex® Fleet Card.

- A monthly statement that includes a summary and reports for each vehicle
- Free detailed reporting for every vehicle that uses the card on easy-to-read statements, including all vehicle related purchases and repairs
- Option to track fleets by departments

For more information and to sign up for a Fleet Card, visit cenex.com and click on "Credit Cards."

Better cold-weather protection starts with



better diesel fuel in the tank.



A BRAND OF CHS

cenex.com/wintermaster



WINTERMASTER
Winterized Premium Diesel Fuel



Better diesel fuel for a business that demands efficiency.

Cenex® Wintermaster® Winterized Premium Diesel Fuel delivers the serious weather protection your diesel engines need—while optimizing power and engine performance. Unlike typical winterized diesel fuels, it contains an advanced performance additive that allows for extreme-low-temperature operability. So you can count on Wintermaster inside your fleet even when it's bitter cold outside.

Cenex Wintermaster Premium Diesel Fuel optimizes performance with a complete, high-quality, balanced additive package that:

- ◆ Has a cold-weather operability of -30° F
- ◆ Improves fuel economy by as much as 5%
- ◆ Improves power up to 5%
- ◆ Has typical cetane number of 48
- ◆ Lowers maintenance costs
- ◆ Extends life of injectors/injector pumps

Above claims are in comparison to a typical #2 diesel fuel

Cenex knows you need to keep vehicles on the road and your operation profitable. Cenex Wintermaster is the premium diesel fuel to help you do it.

Diesel fuel formulated for the demands of the road.

No other diesel fuel contains a more complete, balanced and high-quality additive package than Cenex Wintermaster Winterized Premium Diesel Fuel. It's all done to ensure you get the performance you expect from the vehicles you depend on.

Feature: Wax Crystal Modifiers

- + Significantly increases cold weather operability
- + Reduces downtime

Feature: De-icers

- + Reduces moisture-related problems

Feature: Wax Anti-settling Agents

- + Increases cold weather operability
- + Reduces downtime
- + Reduces maintenance costs

Feature: High Cetane

- + Reduces strain on engines and electrical systems
- + Promotes longer engine life, less maintenance and reduced downtime

Feature: Aggressive Detergents

- + Improves fuel efficiency
- + Maximizes horsepower
- + Extends life of fuel pumps and injectors

Feature: Lubricity Components

- + Reduces downtime and repair costs
- + Extends life of the fuel pump

Feature: Demulsifiers

- + Permits easy removal of water from storage tank
- + Decreases wear on injectors
- + Requires fewer fuel filter replacements

Feature: Corrosion Inhibitors

- + Saves the cost of rebuilding injection pumps
- + Extends pump life
- + Reduces downtime and repair costs

Feature: Injection Stabilizers

- + Addresses fuel oxidation problems in new engine technology fuel injectors
- + Prevents injector fouling in engines with tight tolerances
- + Reduces the frequency of filter and injector replacements

Keeping engines protected in the cold is a priority. Keeping better diesel fuel in the tank is the answer.

It's time to think about what your fuel is doing to improve your business. Cenex Wintermaster Winterized Premium Diesel Fuel delivers a multitude of benefits to meet the demands of new and existing engine technologies. Here are just a few:

- ◆ Maximized performance and fuel efficiency
- ◆ Improved horsepower and quick, reliable starts even in extreme cold
- ◆ Reduced downtime and maintenance costs
- ◆ Extended life of injectors/injector pumps

The small change that adds up to a more profitable operation.

Cenex Wintermaster Winterized Premium Diesel Fuel is an investment that pays for itself with cold-weather protection, fuel-efficient starts, a smoother running engine and proven power. The most important difference is the one you'll see on the bottom line.

Contact your authorized Cenex Premium Diesel Fuel Distributor today to find out how Cenex Wintermaster Winterized Premium Diesel Fuel can help improve the bottom line of your operation. Or visit cenex.com/wintermaster to learn more.

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