

## 2020 GIFT CARDS FOR GALLONS REDEMPTION FORM

**MUST COMPLETE ENTIRE REDEMPTION FORM TO QUALIFY.**

Requested Shipping Destination:

Mail to Customer

Mail to Dealer

### Customer Information

Customer Name \_\_\_\_\_

Customer's Company Name \_\_\_\_\_

Customer Address \_\_\_\_\_

Customer City \_\_\_\_\_

Customer State \_\_\_\_\_ Customer ZIP \_\_\_\_\_

Customer Email \_\_\_\_\_

### Dealer Information

Contact Name \_\_\_\_\_

Dealer's Company Name \_\_\_\_\_

Dealer Address\* \_\_\_\_\_

Dealer City\* \_\_\_\_\_

Dealer State \_\_\_\_\_ Dealer ZIP\* \_\_\_\_\_

Dealer Email \_\_\_\_\_

*\*Street Address, City and ZIP for dealer only required if selected as requested shipping destination at top of form.*

### Qualifying Product Information

Total qualifying gallons= \_\_\_\_\_ Subtotal

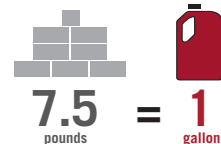
Grease \_\_\_\_\_ ÷ 7.5= \_\_\_\_\_ Subtotal

Total gallons \_\_\_\_\_ ÷ 125= \_\_\_\_\_ Gift cards

Grease Conversion	
Package Type	Volume Conversion
Case 4-10 Pack	4.7 gallons
35# Pail	4.7 gallons
120# Keg	16 gallons
400# Drum	53.3 gallons

After receiving your initial delivery of 125 gallons or more, submit this rebate form along with a copy of your sales receipt or invoice (Sales history reports, tracking spreadsheets or other sales documentation that is not a receipt will not be accepted) with the purchase date from **November 1, 2019 to February 28, 2020** to: **Cenex® Lubricants Gift Cards for Gallons, 5500 Cenex Drive, MS 160, Inver Grove Heights, MN 55077.**

**All submissions must be postmarked on or before April 6, 2020 to qualify.**



Offer is void if CHS provides special pricing for the end-user customer. Sales to CHS entities, Cenex dealers and redistributors do not qualify for the promotion. Qualifying products include Irriflex®, Superlube TMS®, Superlube 518®, Qwiklift® HTB®, Maxtron® Enviro-EDGE®, Maxtron® DEO, Maxtron® THF+, MP Gear Lube, Maxtron® GL, Fluid Gear Grease, HD Moly Xtreme, Poly-Xtreme®, Maxtron® EP, Corn Head Grease, Blue Gard® 500+™, Molyplex 500+, ML 365®, Red Protect XT® and Maxtron® FS. Offer expires **April 6, 2020**. **Gift cards are fulfilled to end user 8 to 12 business weeks from receipt by CHS. During the end of the program, gift card fulfillment may be delayed further due to a historic influx of submissions towards the end of the program. Visa® gift cards expire within 10 months of issue date as specified by issuer and as detailed on gift card. Expired gift cards will not be replaced. In the event that a submission is denied, the end user will have until May 31, 2020 to resubmit the corrected documentation with the denial letter.**

*Please see back for program details.*

**Questions?** Contact CHS Lubricants at 1-800-852-8186 • chsinc.com • cenex.com

CHS Lubricants reserves the right to discontinue any program, or change the unique outlined credit or incentive at any time.

# 2020 GIFT CARDS FOR GALLONS

## Objective

Assist our dealers in acquiring new or retaining valued customers with a gift for purchase.

## Target Audience

Existing and new Cenex<sup>®</sup> Lubricant and Grease end users.

## Qualifying Products

Irriflex <sup>®</sup>	MP Gear Lube
Maxtron <sup>®</sup> DEO	Qwiklift <sup>®</sup> HTB <sup>®</sup>
Maxtron <sup>®</sup> Enviro-EDGE <sup>®</sup>	Superlube 518 <sup>®</sup>
Maxtron <sup>®</sup> GL	Superlube TMS <sup>®</sup>
Maxtron <sup>®</sup> THF+	

## Greases include:

Corn Head Grease, Blue Gard<sup>®</sup> 500+<sup>™</sup>, Fluid Gear Grease, HD Moly Xtreme, Maxtron<sup>®</sup> EP, Maxtron<sup>®</sup> FS, ML 365<sup>®</sup>, Molyplex 500+, Poly-Xtreme<sup>®</sup> and Red Protect XT<sup>®</sup>.

## Program Dates

Offer valid on purchases for **FOUR** months, between **November 1, 2019 – February 28, 2020**.

## Program Process

1. Dealers provide Gift Cards for Gallons Redemption Form to end users at time of Cenex Lubricants and/or Grease purchase
2. **The end user, or dealer on behalf of an end user**, completes a Gift Cards for Gallons Redemption Form, attaches the qualifying sales receipt(s) or invoices, and mails it to CHS postmarked no later than **April 6, 2020**
3. **IMPORTANT NOTE:** Qualifying sales receipt(s) or original invoices must include a Cenex-brand product name that can be verified, for example "Superlube TMS<sup>®</sup> 15W-40", NOT "15W-40". Purchased qualifying volume must also be easily identified and correctly calculated to a minimum of 125 total gallons. **Customer/computer sales reports WILL NOT be accepted as backup documentation. In the event that a submission is denied, the end user will have until May 31, 2020 to resubmit the corrected documentation with the denial letter.**
4. Dealers are encouraged to use ad share materials posted on **CenexShop.com** to promote the offer

**Instructions to dealer:** Please provide the form on the opposite page to the end user to submit their claim for the Gift Cards for Gallons end-user program.

## Terms

End users earn one \$50 VISA<sup>®</sup> gift card for every 125 gallons of qualifying lubricant and grease products purchased between **November 1, 2019 and February 28, 2020**. Grease is converted to gallons at a rate of 7.5 pounds to 1 gallon (i.e. 750 pounds grease/7.5= 100 gallons).

## Extended Terms

- Offer is void if end-user customer participates in any CHS pricing program
- Sales to CHS entities, Cenex Lubricants distributors for CHS, and redistributors do not qualify
- Gift cards are fulfilled to end user 8 to 12 business weeks from receipt by CHS. Submissions made closer to the deadline will take longer to fulfill based on increased submission rates towards the end of the program

Visa gift cards expire within 10 months of issue date as specified by issuer and as detailed on gift card. Expired gift cards will not be replaced.

